

The Importance of Covering National Identity Issues in Cultural and Educational Performances

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Annotation: The worldview is a set of knowledge, imagination and ideas that are organized, transformed into a holistic conscious system, which encourages a person to occupy a worthy place in society while maintaining his identity. One of the main goals and tasks of the mass media is the coverage of national identity tables in New World Youth loyalty to the motherland, love of national values and traditions, kindness to their loved ones, loyalty to the chosen path - profession, profession and belief by means of cultural educational broadcasts broadcast on TV channels of our country. Thinking in a new way and thinking in a new way are the products of national consciousness, worldview and being brought up and polished in the spirit of the ideology of independence. In this article, views and comments will be made on the importance of covering the issues of national identity in cultural and educational performances.

Keywords: National Shows, Importance of mass media, shows, culture, enlightenment, national propaganda, youth.

It is known that the mass media have a great power of its own, they can directly influence the culture, spirituality and even thinking of people. Especially through national manifestations, the culture of communication and the media of conversational manners is a spiritual need inherent in a person, an important indicator of the general cultural level in it. A person manifests his feelings, inner experiences, thoughts in the process of direct communication. One of the most impressive means of ideological education is communication.

The ranks of our national shows, which embody the idea of national independence, represent the fundamental interests of the people of Uzbekistan, centuries-old dreams, noble intentions, Great Goals, and are the foundation for spiritual and moral strength to achieve the people's goals and provisions. This process presupposes the fundamental interests of members of society, and consequently, the upbringing of every citizen in the spirit of the idea of national independence is a sacred duty for the children of this country.

A certain environment is also necessary for the formation of a healthy religion and high worldview in young people against various false propaganda and ideas in social networks. And for this, the means of counteraction and great power it is precisely the media. According to statistics, almost 65% of people are visually confident, and they strongly appreciate and believe exactly what they see with their own eyes. And this means that if we intend to develop nationality among any age category, of course, it is possible to achieve this goal easily on television. Great work is being done in this regard in Uzbekistan. Restoration of our first national values, impartial and in-depth study of our history, memorization of the memory of our great ancestors, study of the rich scientific and literary heritage, raising the spirituality of the people becomes one of the priority directions of our national policy. The social and political institutions the organization of state and non-governmental organizations, political parties, funds that support young people is desirable to form a specific, specific social environment. Of course, to some extent, these works are in practice today, but not all people have reached these sources. This, in turn, is a great future builder of young people and plays an important role in adulthood.

The power of television is that it delivers data to us in a visual and audio way, especially the advantage of live chat and shows is to gain the full confidence of the audience and get them to trust. In addition, now many giant countries are trying to fill the minds of young people with a variety of inappropriate political views. To prevent this, the role and importance of political parties in the development and growth of young people's political knowledge and capacity. They serve the realization of the idea of restoring a democratic society, based on the diversity of views and the diversity of views through its

activities. Each party in Uzbekistan has a legal basis and legal guarantees for the realization of its programming goals. The fact that each party adheres to the basic principles of the ideology of national independence in the process of applying its programming ideas to life is the main criterion of life. Because it is an alternative for all our compatriots, no matter what people's interests, ideas of independence, political and ideological power they belong to. This is actually literally the beggars of political culture. Through the demonstrations, the process of giving people a clear reflection of national identity and understanding will certainly not happen suddenly, this process is carried out gradually step by step. Raising the legal culture of citizens is an important factor in building a truly democratic civil society. In this place, it is worth noting that a person has a high level of consciousness, knowledge is sufficient, but there is a lack of true culture in him, he may not understand deeply his duty and responsibility to his people and homeland as a citizen. Therefore, raising the legal culture of citizens, especially young people, is an important condition of ideological education.

The culture of communication is primarily required to be strongly developed in our journalists and correspondents, the reason is that he is such a person that his speech, habits, dressing all automatically affect the worldview and psychology of humans. In this certainly adheres to the standards of etiquette for communication in national shows. As for the audience, the culture of communication is a special spiritual need, an important indicator of the general cultural level in it. A person manifests his feelings, inner experiences, thoughts in the process of direct communication. One of the most impressive means of ideological education is communication. Because, having recognized the place of radio-television, Newspapers, magazines, artistic and scientific literature in the education of such qualities as worldview, faith, conscience, responsibility, which are formed in the mind in the soul of a person, it can be said that the exchange of views that occurs in the face, the place of utterances and feelings that are uttered without looking at the face Therefore, if the parents need to say something, take the child's face to himself and begin to perceive his mind with the necessary facial appearance and sincerity in the eyes. And we can say that this is the importance of covering the issues of national identity in cultural and educational shows through our national and private TV channels.

The importance of covering the issues of national identity in the cultural and educational broadcasts broadcast by TV channels the idea of national independence harmonizes political reality, harmonizes the needs of different individuals, social groups, brings them closer together on the basis of available opportunities and in this sense increases the prestige of democratic values. The formation of ideological immunity of people's minds against foreign ideas, the choice of the right path in the ideological struggle and the struggle with Enlightenment against ignorance under the influence of national demonstrations are deeply embedded in the hearts and minds of our people of the National idea. The implementation of the idea of national independence is based on the concept of a strong society and, proceeding from it, serves as a factor of harmony of interests in the liberalization of all spheres of political and socio-economic life.

The conclusion from the above is that in creating and enriching the didactic content of the national ideology, it is necessary to strictly adhere to the principles of secularism and rationalism, to associate the national ideology, the process of upbringing with real life requirements, necessities. The closer the national ideology is to life, people's lives, troubles and anxieties, dreams, nonsense and admonishment, the greater the future of Uzbekistan, the more free and prosperous it will be if it is able to stimulate both the fullness of the individual and the development of society as a whole. We want to join the ranks of the progressive, civilized peoples of the world. But we cannot imitate Western countries in every matter, and some traditions in them lie much more on our national consciousness (mentality). Therefore, I think that in all other sectors of the mass media, not only in the television sector, we should increase the level of coverage and increase the level of coverage of national identity issues through cultural and educational performances and increase the knowledge and capacity of the population.

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